



AVIVA HEALTH

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NEWS RELEASE

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Aviva Health Expanding Dental Services to Myrtle Creek

Cooperation of South County healthcare, business leaders key to ensuring ongoing dental services in Myrtle Creek

ROSEBURG, Ore. – Aviva Health is establishing dental care services in Myrtle Creek thanks to efforts by Mike Shirtcliff, DMD, founder of Advantage Dental and South Umpqua Integrated Health, and Aviva Health Board member Charles Ireland, whose family has supported a variety of Aviva Health initiatives over the years.

In the transaction, Dr. Shirtcliff has agreed to sell his Myrtle Creek dental office to Ireland who will in turn lease the facility to Aviva Health to continue dental services in this important South County location. The 3,200-sq.-ft., four-operator dental office is fully outfitted and equipment currently in the facility will be purchased separately by Aviva Health.

Shirtcliff says this agreement is a way of giving back to the community he loves dearly, where he was born, grew up and practiced dentistry from 1972 until 1991 and gave him his start in life and dentistry.

Shirtcliff also wants to give credit to his partners in South Umpqua Integrated Health who helped him start to reopen the Myrtle Creek Clinic, Dr. Christine Seals of Roseburg and Licensed Clinical Social Worker Cindy Shirtcliff. They both shared the vision of increased access to care for the South Douglas County residents.

Aviva Health currently operates a family medicine clinic in Myrtle Creek on property also owned by Ireland.

“We’re very pleased to continue the great work Dr. Shirtcliff and his dental staff have offered the Myrtle Creek community,” says Deana Chrisenbery, director of dental

services at Aviva Health.” The coming together of Dr. Shirtcliff and Mr. Ireland to make this happen cannot be understated and represents a significant gift to the people of Myrtle Creek and an important continuation of high-quality dental services in the community.”

According to Chrisenbery, Aviva Health intends to officially open the dental clinic, located at 244 NE Division St., in March 2020 and anticipates providing close to 1,200 patient visits in its first full year of operation.

The clinic will be open from 8 a.m. to 5 p.m. Monday through Friday. Aviva Health recently hired three South Umpqua Integrated Health dental employees to staff the facility. Dentist coverage will be provided by Aviva Health’s current team of dentists on a rotating basis until a more permanent solution is in place.

All dental services offered at Aviva Health’s other clinic locations, including exams, X-rays, cleanings, fillings, extractions, root canals, crowns, bridges, partial and full dentures, whitening and sealants, will also be available at the Myrtle Creek site.

ABOUT AVIVA HEALTH

Founded in 1992, Aviva Health is an independent, board-governed, not-for-profit organization that cares for the people of Douglas County by providing high-quality, patient-centered, accessible and affordable medical, dental and behavioral healthcare, regardless of their ability to pay. As Douglas County’s only Oregon Health Authority recognized Tier 5 Patient-centered Primary Care Home, Aviva Health offers integrated services from eight clinic sites in Roseburg, Myrtle Creek, Sutherlin, Glide and North Douglas County (Drain), including a Teen Health Center located on the campus of Roseburg High School. In 2020, Aviva Health, in partnership with Mercy Medical Center, will launch the Roseburg Family Medicine Residency Program where physicians will train over a three-year period to provide exceptional clinical care to children and adults living in rural locations.